

(DGA-C116A) Course Level SLO & Qualitative Notes

Based on specified criteria, the student will create a professional-looking portfolio that includes examples of images, brochures, business cards, web graphics, flyers, and cd/magazine covers and layouts.

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

I think next semester I re-incorporate the postcard design focusing on typography. It can be a part of project 3 pop art. I need to add layout, guides and how to prepare a file for print.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

- Provide students with more detailed step by step instructions. - Provide more frequent or in-depth feedback on student progress

(DGA-C116A) Institutional SLO & Qualitative Notes

Demonstrate ability to apply critical thinking and analysis.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

Use methods or questions that encourage competency

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

The students learn how to research Pop art, as well as other art historical references and resources, and use this information in creation of projects and color palettes.

Demonstrate information competency.

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

I test the students competency with quizzes and in class exercises. For example a shortcut quiz that will make their workflow in PS more efficient.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

Student Outcomes Qualitative Notes during CCC Fall 2012 for Digital Graphic Applications

Some students can benefit from an Advisory course such as/similar BC C100 - Intro/Computers series. To help them get familiar with basic computer skills, and or Seaport, prior to their taking an online class.

Demonstrate innovative thinking, and adaptive, creative problem solving skills.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

Help student creativity with nurtured and enhanced through the use of additional deliberate tools, techniques and strategies "WHAT, WHY, and HOW".

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

I use a combination of in class and on line lectures. I encourage them to learn the technical and reinforce that in Seaport but show examples and encourage creative thinking and experimentation for each assignment.

Demonstrate understanding and appreciation for the visual and performing arts.

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

This semester we focused on the Pop Art movement- Andy Warhol, Richard Hamilton and Roy Lichenstein. I asked my students to do research into this response to abstract painting and emulate the style of the artists. Future ideas include: expanding into graphic design history and have them design a movie poster in the style of Saul Bass.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

Will insert additional visual and performing arts related tip 'n' techniques into the discussions and certain assignments, to help especially those with no art background.

(DGA-C116A) Program Level SLO & Qualitative Notes

Analyze and respond efficiently to specific customer needs.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

As the marketing power of social media grows, need to gear certain assignments to help shape their approach and learned skills more effectively

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

The projects are designed to give the students the experience using the tools required to design for layout and editing.

Apply strategies to support self initiated lifelong technology learning to continually upgrade digital media knowledge and skills.

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

Coastline has CS6, the current version of Photoshop, keeping the student up to date with what is used in the industry.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

Introduce and encourage viewing variety of industry related media (you-tube, video, etc)

Demonstrate understanding of the implications of market trends on the needs and evolving styles within the media industry.

83467-(DGA-C116A-L01)-Adobe Photoshop 1
by Hilda Baitoo

provide students more market trend related tools/links/hand-outs, in addition to course text book.

81138-(DGA-C116A-001)-Adobe Photoshop 1
by Amy Caterina

I am considering updating some of my projects to include interface design; as web design is a very lucrative and popular profession.

(DGA-C120) Course Level SLO & Qualitative Notes

Based on specified client/customer criteria, the student will create a professional-looking portfolio that includes examples of flyers, business cards, brochures, and web and print layouts, ready for printing or online delivery.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

- Provide students with more detailed step by step instructions. - Provide more frequent or in-depth feedback on student progress

(DGA-C120) Institutional SLO & Qualitative Notes

Demonstrate ability to apply critical thinking and analysis.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

Use methods or questions that encourage competency

Demonstrate information competency.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

Some Students can benefit from an Advisory course such as/similar BC C100 - Intro/Computers series. To help them get familiar with basic computer skills, and or Seaport, prior to their taking an online class.

Demonstrate innovative thinking, and adaptive, creative problem solving skills.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

Help student creativity with nurtured and enhanced through the use of additional deliberate tools, techniques and strategies "WHAT, WHY, and HOW".

Demonstrate understanding and appreciation for the visual and performing arts.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

Will insert additional visual and performing arts related tip 'n' techniques into the discussions and certain assignments, to help especially those with no art background.

(DGA-C120) Program Level SLO & Qualitative Notes

Analyze and respond efficiently to specific customer needs.

Student Outcomes Qualitative Notes during CCC Fall 2012 for Digital Graphic Applications

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

As the marketing power of social media grows, need to gear certain assignments to help shape their approach and learned skills more effectively

Apply strategies to support self initiated lifelong technology learning to continually upgrade digital media knowledge and skills.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

Introduce and encourage viewing variety of industry related media (you-tube, video, etc)

Demonstrate understanding of the implications of market trends on the needs and evolving styles within the media industry.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

provide students more market trend related tools/links/hand-outs, in addition to course text book.

Select and use appropriate software and apply conceptual thinking skills to solve problems and complete specific digital media projects.

83495-(DGA-C120-L01)-Intro to InDesign
by Hilda Baitoo

State goals or objectives of assignment/activity more explicitly

(DGA-C131) Course Level SLO & Qualitative Notes

Based on customer needs and specification, the student will be able to create a digital photo album with photos from a digital camera using Adobe Photoshop to enhance, correct and crop the images, for print, the web, or digital frames.

83846-(DGA-C131-L01)-Digital Photography/Photoshop
by Amy Caterina

I will consider handing out the abstract project earlier in the semester (right now it is their final project), after the first project on compositions so the students can focus on the design elements and principles they just learned.

83847-(DGA-C131-L02)-Digital Photography/Photoshop
by Amy Caterina

I will consider handing out the abstract project earlier in the semester (right now it is their final project), after the first project on compositions so the students can focus on the design elements and principles they just learned.

(DGA-C166A) Course Level SLO & Qualitative Notes

Based on customer needs and specification, create an accessible, professional-looking five-page website that reflects the nature of the business and the intended audience and that includes text, graphics, multimedia, and interactive elements.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

Need to inform students more often/earlier students that they will be dropped early without participation. Figure out the calendar so that there are due dates but the drop boxes don't close.

(DGA-C166A) Institutional SLO & Qualitative Notes

Demonstrate ability to apply critical thinking and analysis.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

This institutional SLO doesn't apply to this course. Needs to be removed

Demonstrate information competency.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

This institutional SLO doesn't apply to this course. Needs to be removed

Demonstrate innovative thinking, and adaptive, creative problem solving skills.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

This institutional SLO doesn't apply to this course. Needs to be removed

Demonstrate understanding and appreciation for the visual and performing arts.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

Digital Visual Art - electronic only

(DGA-C166A) Program Level SLO & Qualitative Notes

Analyze and respond efficiently to specific customer needs.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

Review this SLO to see if it fits since students aren't in the field.

Apply strategies to support self initiated lifelong technology learning to continually upgrade digital media knowledge and skills.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

Building web sites does foster continual upgrades, so after the course the student will continue to learn new skills.

Demonstrate understanding of the implications of market trends on the needs and evolving styles within the media industry.

81091-(DGA-C166A-L01)-Dreamweaver Basics
by Cheryl Chapman

Add more links to online media articles.
